

North Park Maintenance Assessment District (MAD) Advisory Committee

MAD Advisory Committee Meeting Minutes – January 11, 2021

Zoom Meeting, North Park MAD (NPMAD)

Call to Order: 6:02 P.M. by Chair, Matt Stucky

I. Roll Call - 8 Members of MAD/ 5 to Quorum | 7/8 present.

Present: *Matt Stucky, Chair* – North Park Planning Committee (NPPC)

Brandon Hilpert, Vice Chair – Burlingame Planning Committee

Brandon Blakeman - North Park Community Association

Steve Aldana – The El Cajon Boulevard Business Improvement Association

Natalia Mendez – Member at Large

Matthew Segal – North Park Main Street (NPMS)

Jody Surowiec – North Park Historical Society

Not Present: *Tanya Sprague, Secretary*

Staff: John Crago– Grounds Maintenance Manager North Park, City of San Diego; Ryan Darsey - City Council District Three

Guests: Angela Landsberg - NPMS, Michael Jones and Rosa Lopez - The City of San Diego, Chris Clark, Diego Velasco, Carrie Schneider, Andrew Greenberg

II. Non-Agenda Public Comment - Matthew Segal: discussed dust and construction mess from 30th Street Pipeline Replacement. Contact him or NPMS if additional issues arise.

III. Approval of Draft Minutes from November Meeting: Motion: Surowiec/ Second: Hilpert (7-0-0)

IV. Reports

A. CHAIR: No report

B. STAFF: Crago read his January staff report and answered questions about compensation for trees damaged by car accidents.

C. CITY COUNCIL REPRESENTATIVE: Ryan Darsey: will be representing Councilmember Whitburn in North Park. Discussed Councilmember Whitburn's budget priorities, including street trees and graffiti abatement.

V. Action Items

A. Switzer Canyon Enhancement Project: TAP proposal - Blakeman introduced an item proposing Urban Land Institute (ULI) Technical Assistance Panel (TAP) to provide design direction for Switzer Canyon Project.

i. Chris Clark and Diego Velasco discuss proposal to coordinate experts and ULI members to conduct community outreach and prepare design ideas incorporating past designs and phased approach to implementation. Over 3-5 months, TAP would coordinate information, convene experts, meet with stakeholders, and prepare proposal. Focus on practicable proposal that can be implemented quickly.

ii. Hilpert asked about how to conduct charette virtually and have broad engagement.

iii. Board Comments: Blakeman supports proposal, wants outcome of TAP to be implemented with focus on budget and scope. Hilpert thinks it's a good project. Aldana questioned source of funds for construction. Clark clarified that part of proposal would include potential sources of funding. Mendez thinks it's an exciting opportunity. Stucky discussed need to include robust outreach and community input. Carrie Schneider asked about deliverable from proposal. Clark and Velasco discussed what would be included in final report, including designs, funding sources, and work plan. Would like to see cost-effective design and not elaborate

North Park Maintenance Assessment District (MAD) Advisory Committee

design that cannot be implemented and need for identification of leadership.

Motion: That NPMAD retain ULI-San Diego/Tijuana in an amount not to exceed \$20,000 to conduct a TAP to assist in the design of the Switzer Canyon Enhancement Project
Motion - Blakeman | Second - Hilpert (7-0-0)

B. FY 22 Proposed MAD Budget Approval: - Budget presentation from Crago and Rosa Lopez incorporating suggestions and proposals from November meeting.

- i. Crago: changes include increases to sidewalk repair program, landscape contract, Switzer Canyon project, and twinkle light maintenance.
- ii. Landsberg: need to promote 50/50 program with specifics about process. Hilpert wants to spread to as many projects as possible.
- iii. Landsberg and Greenberg question allocation to sidewalk tile repair on University and need for permanent plan to repair and/or replace.
- iv. The board and city staff discussed twinkle light issue. City is advising that MAD cannot fund twinkle light maintenance under current engineer's report. Stucky opined that expenditure is proper as maintenance of "Streetscape Improvement." Staff discussed moving funds to separate line item contingent on future legal opinion. Crago discussed maintenance issues with unsheltered population using outlets. Michael Jones discussed City Attorney opinion precluding expenditure based on risk management. City staff also advised that no weekend services can be offered.
- v. Mendez suggested alternative means to fund desired projects.

Motion incorporating various board proposals: To approve budget with adjustments to (1) increase sidewalk repair program to \$30,000, (2) increase Switzer Canyon Project line item to \$60,000, (3) increase tile and concrete repair to \$30,000.

Motion to Approve - Stucky | Second -Segal (6-0-0 [Surowiec left before vote])

V. Adjourned: 7:44 P.M. by Chair Matt Stucky