

North Park – Maintenance Assessment District Community Advisory Committee Minutes December 13, 2010

The regular meeting of the North Park (NP) Maintenance Assessment District (MAD) Community Advisory Committee was called to order at 6:01 p.m. in at the North Park Adult Activity Center, 2719 Howard Avenue, in San Diego, CA, by Rob Steppke, Chair.

1. Roll Call

Present:

Steve Hon, North Park Historical Society (NPHS)
Rob Steppke, North Park PAC
Amy Colony, North Park Main Street
Donna Posin, Resident Homeowner
Lucky Morrison – North Park Planning Committee representative
Kitty Callen, Altadena Neighborhood Association
Gary Weber, El Cajon Blvd Business Improvement Association
David Cohen, North Park Community Association (NPCA)
Karen Gross, San Diego County Apartment Association (arrived 6:09)

Absent:

Dennis Byrne, Burlingame Homeowners Association

City Staff:

Anthony Bernal, City Council District 3
Andy Field, Parks and Recreation
Cory Peterson, Parks and Recreation
Beethoven Burks, Parks and Recreation

Guests:

Liz Studebaker, NP Main Street
Steve Russell, Consultant – NP Main Street
Don Leichling
Jennifer Spencer, McKinley School Parent
Sarily Weiner-Mattson, McKinley School Parent
Janine Rochelle Whitaker, McKinley School Parent
Martin Chevalier

2. Approval of minutes – November 8, 2010 meeting.

Donna Posin noted some changes that should be made to the November minutes. With those changes incorporated, Motion to approve the minutes made by Lucky Morrison, Seconded by Amy Colony, approved with unanimously (excepting Karen Gross who arrived after this item and Gary Weber & David Cohen who did not attend November's meeting).

3. Public Comment (limited to 3 minutes per speaker) & Council District 3 Report:

Anthony Bernal gave an update on activities within the City and passed out the current District 3 newsletter. Three representatives representing people interested in having the playground at McKinley Elementary made into a joint-use (School District-Parks and Recreation) park spoke regarding the need for on-going maintenance funding. Andy Field explained that MAD funds cannot be used for such maintenance but offered to meet with

the group. Don Leichling commented on the noise issue in Parks and the noise level at a recent event in the parking lot behind the North Park Theatre.

4. Report on Operational and maintenance issues

City Staff

- A. Streetscape issues and maintenance update.** The trash can in front of Heaven Sent Desserts on University Avenue has been moved to a location on 30th Street nearby.

Note: the original agenda called for the discussion of the FY 11-12 MAD budget to be item # 5 followed by the Presentation on the proposed MAD overlay zone re-balloting item for the Commercial area along University & 30th Street. It was decided by the Advisory Committee to switch the order.

5. Presentation of North Park Main Street proposal for establishment of a commercial MAD district and prorated disbursement of MAD re-ballot funds. – Steve Russell/Liz Studebaker- information/action.

Liz Studebaker from North Park Main Street, joined by Main Street's consultant, Steve Russell later in the presentation, gave an overview of the proposal/plan to do a re-ballot for a MAD overlay zone in the area in and around the area along the University and 30th Street commercial corridors. They shared results of an ongoing survey of businesses and residents in the affected area and the feedback from a recent public meeting. There was considerable discussion by members of the committee and the public on how the proposed overlay zone would function and interact with the rest of the MAD. Main Street is requesting the MAD pay \$10,000 toward the cost of reballoting plus a loan of up to \$10,000 for other costs associated with the effort. Gary Weber made a motion that the MAD authorize the expenditure of the \$10,000 plus the loan of up to \$10,000 (forgivable if the re-ballot fails). The motion was seconded by David Cohen. The motion passed 5 (Gary Weber, Steve Hon, David Cohen, Donna Posin, Karen Gross) to 3 (Lucky Morrison, Rob Stepke, Kitty Callen) with one abstention (Amy Colony).

6. Presentation and Discussion of proposed fiscal year 2012 MAD budget. Andy Field. Information/action. Andy Field presented the proposed budget for FY 2011-12 and explained expected expenditures for the current fiscal year. There are no major changes to the budget. Gary Weber moved that the budget be approved. Seconded by David Cohen. Approved unanimously.

7. New Business. There was none.

8. Adjournment. The meeting was adjourned at 7:40 pm.

Next meeting: January 10, 2011